



Spring 2013

Giving Matters

Community Foundation of the North Okanagan

New Facility Provides Dental Access For All

Enhancing the quality of life in the communities of the North Okanagan

Our Mission

The Community Foundation of the North Okanagan is dedicated to improving the quality of life in the region by distributing the earnings from a permanent, ever-growing pool of funds.

The Foundation

- Exercises philanthropic leadership in identifying and addressing community needs and opportunities;
- Attracts and manages charitable gifts of cash, bonds, shares, pledges, bequests, memorials and life insurance in the form of permanent endowments;
- Invests these pooled funds prudently, and uses the earnings to make creative grants to deserving charitable organizations for the benefit of all types of activities: community services, arts and culture, education, health, and seniors and youth.

The Community Foundation is thus a catalyst and resource for philanthropy throughout the region. It is a vehicle for caring citizens who want to give something back to their community in perpetuity, both during and after their own lifetime.

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Foreground L to R: Dr. Vic Lepp (Community Dental Access Centre), Community Foundation Directors Calvin Hoy & Ruby Sharma join Coldstream Councillor Richard Enns & Tammy Martin (Assistant to MP Colin Mayes) for the official ribbon cutting to open the Community Dental Access Centre while Community Foundation Executive Director Dave Fletcher (background, center) looks on.

If you have ever suffered through the agony of a toothache or other oral infection you can appreciate the importance of access to a dental professional. Unfortunately, this necessity was out of reach for many low income individuals and families of the North Okanagan prior to the January 18, 2013 opening of the Community Dental Access Centre. Dental treatment was previously restricted to urgent care, often involving visits to hospital emergency rooms and medical doctors to alleviate pain associated with tooth decay and infection.

With the help of the Community Foundation of the North Okanagan an accessible facility was renovated and equipment purchased to help reduce the barriers to quality, restorative and preventive oral health care for low income individuals.

"The importance of this new facility is already becoming apparent," said Executive Director, Terry Jones, "With 145 treatment visits between mid-January and the end of February."

Children and adults previously unable to afford dental care now have access to preventative services, which can help reduce costly hospital operating room usage

associated with rampant decay.

Staffed by volunteers and paid dental hygienists, assistants and licensed dentists, the Centre is also offering a smoking cessation program to the general public to augment the goals of preventative oral health.

"Oral and physical health is intertwined," said Mary Malerby, Board Member for the Access Centre. "People with diabetes, pneumonia and heart disease often experience an increase in severity of their disease if they suffer from untreated oral infections.

"It's surprising how many people's employability is impacted by oral health," noted Malerby.

Now, thanks to the efforts of a few dedicated citizens and a grant from the Community Foundation of the North Okanagan, Vernon's Dental Access Centre is fully equipped to provide restorative and preventative oral health care to those with significant need and limited resources.

VitalSigns® is Back



Director's Profile CATHERINE LORD

Occupation:
Vernon City Councilor
Board Member Since:
2002
Committees:
Finance, Personnel,
Strategic Planning

Catherine Lord, CGA

Comments: "I've lived in Vernon since 1976 and watched the community and the community needs expand. I've volunteered on the Community Foundation Board because I believe in the concept of perpetual giving. I'm proud of the investments the Foundation has made and the growth of the managed funds over the years which enables the Foundation to return in excess of \$350,000 to the community each year."

Community Foundation of the North Okanagan provides significant funding to many organizations through directed distributions. Here are some of them:

- Vernon Jubilee Hospital Foundation
- Vernon & District Performing Arts Centre
- School District #22 (Vernon)
- Greater Vernon Museum & Archives
- North Okanagan Hospice Society
- Okanagan College Foundation
- Vernon Community Music School
- Armstrong Spallumcheen Museum & Arts Society
- Caetani Cultural Centre
- Salvation Army (Vernon)
- Okanagan Boys & Girls Club (Vernon)

Two years ago, with the help and guidance of Community Foundations of Canada (CFC), the Community Foundation of the North Okanagan (CFNO) undertook a study which looked at the community's overall health. Just as we would visit our doctor to determine the health of our bodies, it is equally important to analyze the health of our communities. Our 2011 Vital Signs Report did just that!

The goals of the study were:

- Highlight areas of community need
- Encourage cross-sector thinking and initiatives
- Build community capacity through shared knowledge

To achieve these goals, CFNO invited representatives from key Vernon organizations and local government agencies to participate in workshops. The idea was to develop a series of ideas and solutions which could contribute to achieving our goals. Additionally, local citizens were invited to participate in a survey process to provide the general public's perspective.

Using data from Statistics Canada, BC Stats, Regional District of the North Okanagan (RDNO) and the City of Vernon, the study team gathered information in 11 key areas:

Learning	Seniors
Environment	Health & Wellness
Housing	Arts & Culture
Work	Gap Between Rich & Poor
Safety	Getting Around
Belonging & Leadership	

To see the entire 16 page document go to www.cfno.org and click on the North Okanagan Vital Signs link. You can download the document to your computer for viewing at your leisure.

So what's next? CFNO has already started the process of updating this report. Students and Faculty at Okanagan College and a group of Grade 12 high school students have already done many interviews to get the general public's view. The CFNO team is searching out the latest research data available to update our findings for 2013.

In early October, 2013 CFNO plans to deliver its 2nd version of Vital Signs, a report which will be of interest to Vernon & Area citizens.

WATCH FOR IT!

Bill Irwin: Foresight Benefits Foundation



Bill & Mary Irwin in Vernon, June 1981

Princeton, eventually mastering cross country, downhill, slalom and ski jumping and went on to represent Canada in the 1948 Olympics in all four disciplines!

Bill and Mary left Princeton for Winnipeg before making Thunder Bay their home and, in 1956, creating the Loch Lomond ski area out of a tree-filled mountain. The area was a great success fostering a number of National Team coaches as well as numerous ski racers, and the family thrived. Their four children, Dan, Doug, Dorothy and Dave all skied and all three boys were members of the national ski team. Dave went on to become a member of the "Crazy Canucks" in the 1970's.

The Irwins sold their ski area in 1979 and retired to Vernon where Mary tragically passed away from cancer two years later.

Bill became a member of the Vernon Rotary Club and it was during a meeting of the club that Bill found a different way to help his community. Another Rotarian, Bob Passmore, was giving a report to the club about the Community Foundation which the Vernon Club created and sponsored for many years.

The club was trying to increase the value of the Foundation and, in his report, Bob detailed how a person could purchase an annuity that would pay the premiums on a life insurance policy. The premiums paid by the annuity would be tax deductible to the insured each year and, upon the death of the insured, the face value of the insurance would be paid to the foundation.

Bill Irwin was active in his community all his life whether it was coaching kids on the ski hill he and his wife, Mary, built in Fort William (now Thunder Bay), serving as a ski instructor for the troops in World War II or participating as a member of the Vernon Rotary Club.

Bill's lifelong love of skiing began at age eight, when his grandfather gave him a pair of skis for Christmas. Bill persevered at the Amber Ski Club in his hometown of

Bill thought it was such a good idea that in 1988 he purchased an annuity and a life insurance policy and named the Community Foundation as the beneficiary of the insurance. He also created an endowment fund to be managed by the Foundation and donated \$10,000 over a period of time.

Bill remarried in 2004 and he and his new wife, Deanna became golf fans both in the Okanagan and in their winter home in Yuma, Arizona. Bill continued to ski, at least once a year, at his son Dave's fund-raiser in Alberta.

When Bill passed away in February of this year his forward thinking and community-minded action resulted in a \$100,000 donation to the Community Foundation, the value of the life insurance policy purchased 25 years earlier.

The following organizations received discretionary grants from CFNO in 2012.

- North Okanagan Childcare Society
- Community Dental Access Centre
- VM Bible Camp Society
- Search and Rescue Society
- Vernon Museum and Archives
- People Place Society
- Okanagan Boys and Girls Club – Vernon
- Cherryville and Area Historical Society
- Armstrong Spallumcheen Museum and Arts Society
- Cherryville Gospel Church



Leanne Hammond

Community Foundation Welcomes Fund Development Officer

Leanne Hammond joined the Community Foundation of the North Okanagan team in late 2012 in the area of donor relations/resource development. The Foundation manages almost 150 endowment funds which, this year, will return in excess of \$350,000 to the community.

Leanne has an extensive background in the not-for-profit world as executive director at Central Okanagan Foundation for 6 years, and leading Big Brothers Big Sisters of the Okanagan for 10 years prior to that. Leanne holds bachelors and masters degrees in sociology from UBC and integrates her understanding of social issues into her work.

Her specialties are Fund Development, Donor Relations, Media Relations, and Social Enterprise. Her proudest moments were being nominated to a position on the board of Community Foundations of Canada, and being named as a member of a provincial advisory group developing HR tools for Social Enterprise in the non-profit sector. She is a member of the Vernon Estate Planning Council, the Kelowna Round Table, and Kiwanis Community Services Society.

Leanne and her husband have 3 children between 11 and 13 years of age. She describes parenting 3 active children as 'daily strategic planning and resource deployment'.

Leanne says the common thread throughout her work is making the world a better place. She describes her style as 'donor-centered' and encourages you to give her a call at the foundation office 250-542-8655 to discuss ways that you can give back to the community we call home.



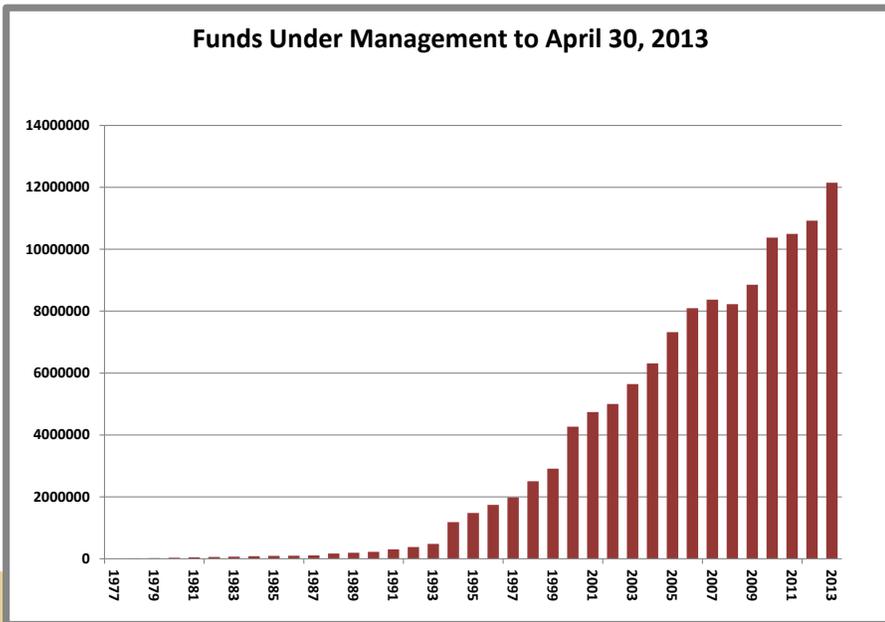
The Community Foundation of the North Okanagan is grateful for RBC Dominion Securities sponsorship of our newsletter "Giving Matters".

RBC Dominion Securities is located at:

2701 Highway 6
Vernon, BC
V1T 5G4
250-549-4050

Your Choices **Matter**

Funds Under Management



The Community Foundation of the North Okanagan manages, on behalf of donors, almost 150 individual endowments that have increased in value to just over \$12 million. The Foundation administers all aspects of the endowments from investments to tax filings and provides donors with annual statements for their funds.



Director's Profile **GARY HUSTON**

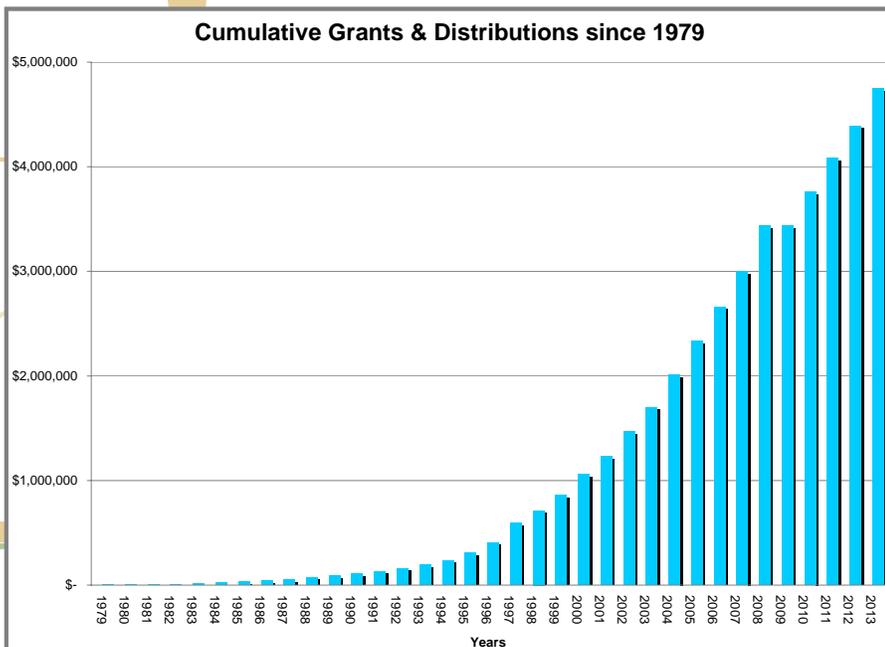
Occupation:
Financial Planner
Board Member Since:
2003
Committees:
Investment, Fund Raising, Grants

Gary Huston, CA, CFP

Comments:

"Fund sustainability is important to donors wanting to leave a legacy for the community so working with the Investment Committee to achieve this goal has been personally satisfying. I've also helped develop criteria to guide the Foundation's distribution of discretionary funds to make sure deserving projects are awarded grants."

Cumulative Grants And Distributions



As Funds under Management have grown steadily, so too have Cumulative Grants and Distributions to organizations. Annual grants and distributions are comprised of both directed funds (donor specifies recipient) and discretionary (or community) funds (CFNO determines recipient). The Foundation is working to grow the community funds in order to be better able each year to respond to grant applications from the community, and we encourage new donors to consider this option for their endowments.

Choose to create an endowment that gives to the community in perpetuity.

Contact Leanne at 250-542-8655.



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